

Canva Create Conference - Canva Rap

SCOUTMASTER COOLGUY:

Canva Create, we talked about a lot
Can we just take a minute to recap?

Rewind!

Let's do it

Let's do it

Let's do it

You can redesign your work

Canva got that glow up

We redesign everything from the floor up

Customize your workspace and make it your own

Ooh, now you're making magic when you're up in the zone!

(record scratch, music stops)

CIO:

(spoken)

Hold up, sir!

Yes I'm talking to all of you up there

SCOUTMASTER COOLGUY:

Did you invite (inaudible)?

CIO:

Do you guys know what's happening?

(beat starts again, she raps)

But what about me?

SCOUTMASTER COOLGUY:

Who is you?

CIO:

A CIO from an enterprise, see

And I havÐµ some doubts

SCOUTMASTER COOLGUY:

Security!

CIO:

That's right and I'd like to havÐµ some certainty

SCOUTMASTER COOLGUY:

Certainly!

CIO:

Nice that you've got some things pretty shiny things

But can you meet the demands of a global machine?

We've got pretty high stakes

No room to err

We need more than a cute little post to share!

SCOUTMASTER COOLGUY:

Ahhhhh

So you think Canva can't go deep

But we can see that your teams actually disagree

Designs and departments

Really are a dream

More than on the surface

Our service is serving teams

CIO:

**Color me intrigued, but I'm not yet sold
Security!**

SCOUTMASTER COOLGUY:

**You said that already
It's getting old**

CIO:

**Logs, SCIM, SSO
Can you really tell me that there's very much control?**

SCOUTMASTER COOLGUY:

**You can even manage automated licensing
Compliance, there's privacy**

CIO:

**OK I can see
But is it likely
For you to integrate all of our systems easily?**

SCOUTMASTER COOLGUY:

**Actually
Matter of fact you see
We can integrate them all, even Slack
Believe!**

CIO:

**OK, I'm impressed
But AI, what's the deal?**

SCOUTMASTER COOLGUY:

**Ahah
That's where comes in the Canvas Shield
We don't train on your work without your permission**

Safe and securrrrrrrrrre if that is what you're wishing

CIO:

API Custom solut-?

SCOUTMASTER COOLGUY:

Yes, the API is tailored for you

So you can chase your dreams and do what you do

CIO:

Hey, that's really great and incredible!

SCOUTMASTER COOLGUY:

True!

CIO:

Hey I'm sold

Did we just become friends?

Bonding over how much we love Canva till the end

SCOUTMASTER COOLGUY:

You know, bud?

I think that you're fine

The future is bright with Canva enterprise

Let's go!

ALL:

You've opened up my eyes

To Canva Enterprise

Now we are on the rise

Cause Canva does it all

And we feeling alright

SCOUTMASTER COOLGUY:

What?

CIO:

Hands up!

ALL:

You've opened my eyes

To Canva enterprise

Now we are on the rise

Cause Canva does it all

And we feeling alright

Let's go!